

## The cognitive turn in critical discourse studies: development and perspectives

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In this talk, I will sketch 20 years of cognitive linguistic approaches in critical discourse studies (CDS), review some recent work and present an outlook into the future of cognitive and socio-cognitive CDS.

Motivated by the “missing links” (Chilton, 2005) between discourse and society in CDS, a raft of construal operations theorised in cognitive linguistics has been applied to the critical study of discourse, including schematisation, scanning, profiling, metaphor and deixis (Hart, 2014). After outlining the key principles of cognitive linguistics and differentiating it from socio-cognitive approaches to discourse, I will exemplify how construal operations can help make transparent the ideological underpinnings of discourses on protests, immigration and international conflict. My focus, however, will be on critical metaphor analysis, an approach that I will illustrate with media discourse on Brexit (Koller and Ryan, 2019).

I will close the talk by discussing whether and how both cognitive and socio-cognitive approaches can be applied to positive discourse analysis (Macgilchrist, 2007) to understand how cognition, discourse and society interact to reduce discrimination and increase inclusion.

### References

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- Macgilchrist, F. (2007). Positive discourse analysis: Contesting dominant discourses by reframing the issues. *Critical approaches to discourse analysis across disciplines*, 1(1), 74-94.